



Data Security & Data Privacy in the Workplace

Protect your workplace by equipping your employees to recognize potential threats and risky behaviors

Did you know that the global average cost of a data breach in 2023 was \$4.45M?

The growing volume and sensitivity of data being shared within an organization calls for strict privacy policies and protective software. An organization may have the most advanced security systems installed, but a single error made by an employee has the potential to undermine even the most forward-thinking strategy.

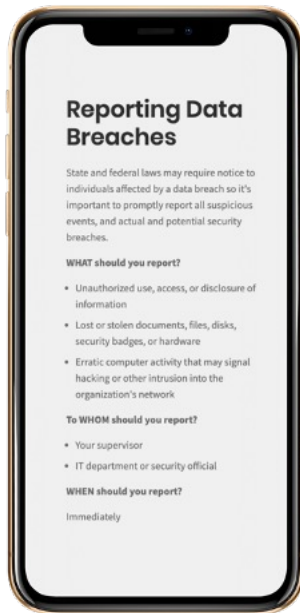
ADDRESSING A GROWING PROBLEM THROUGH TRAINING

In this course, employees will learn what makes an organization vulnerable and the seemingly normal behaviors to engage in on a daily basis to make their workplace more secure. Employees will learn how to properly respond to and report data breaches within the organization through realistic scenarios.

Topics include:

- Phishing & Pharming
- Social Engineering
- Secure Wireless Connections
- Creating Strong Passwords
- Encryption
- Safe Browsing
- Watering Hole Attacks
- Data Privacy & Security in the Age of AI

SOLUTION DETAILS & BENEFITS



Configurable

Build a branded experience and ensure content resonates with employees



Analytics & Reporting

Easily track employee progress and completion data, and learn about employee perspectives & experiences



Mobile First

Employees can take the course wherever, whenever



Streamlined Administration

Save time by automatically assigning courses and sending email reminders to your workforce

IMPROVED LEARNER EXPERIENCE

The Data Security and Privacy course is built on the latest platform technology and offers a streamlined, consistent experience for learners and admins.

TAILORED TO YOUR ORGANIZATION'S UNIQUE NEEDS

Multiple points of customization, including:

- Client logo
- Welcome page & video
- Custom content pages
- Policy acknowledgement
- Closing page & video
- Additional course modifications available to add or remove content*

*Denotes additional cost

Course Details

- **Format:** Online training with interactive scenarios and videos
- **Audience:** All employees
- **Seat time:** 50 minutes
- **Languages:** English, French (Canada & France), Spanish (Latin America & Spain), Chinese (Simplified & Traditional), Portuguese, German, Japanese, and Korean



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