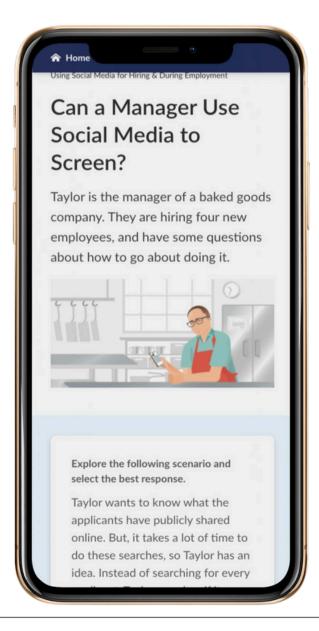




Social Media for Managers

Help supervisors understand, use, and monitor social media responsibly and effectively, both at work and at home.



EVERFI TRAINING SOLUTION

By raising awareness of the laws surrounding online privacy, this course helps supervisors understand the importance of maintaining clear boundaries between employees' personal and professional use of social media to protect their organization's interests. This course also educates users about certain laws affecting social media use and employment, and offers helpful tips for responsible social media management.

Topics Include:

- **E**mployer Policies
- Gross Misconduct
- Disclosures & Transparency
- Protections on Social Media

SOLUTION DETAILS & BENEFITS





Configurable

Build a branded experience with standard and premium configurations



Mobile First

Employees can take the course wherever, whenever



Analytics and Reporting

Track employee progress, completion data through EVERFI's administrative dashboard



Streamlined Administration

Automatically assign courses and send email reminders to your workforce

Course Details

 Format: Online training with interactive scenarios and videos

Audience: SupervisorsSeat Time: 20 minutes

Languages: English, Chinese (Simplified),
Chinese (Traditional), French (Canada),
Portuguese (Brazil), Spanish (Latin America)

Tailored to Your Organization's Unique Needs

Multiple points of customization, including:

- Client logo
- Welcome page & video
- Custom content pages
- Policy acknowledgement
- Closing page & video
- Additional course modifications available to add or remove content*

*Denotes additional cost



Learn more at EVERFI.COM